

enterprise europe network



Business Support on Your Doorstep

Business Request - Profile Template

Updated - June 2013



European Commission

Business Request Profile

The following table can be used as a template for drafting a Business Request Profile. Please be sure to refer to the Business Request Profile Guidelines for what information you should include in each field.

Please note:

- Fields that can be ticked should only have one selection when drafting the profile unless specified under the field title.
- Fields marked with asterisk (*) are mandatory

Field Title	Field To be populated
Title *	
Internal Reference	
Summary (1-500 characters)	
Advantages and Innovations (50-2000 characters)	
Stage of Development	<input type="checkbox"/> Already on the market <input type="checkbox"/> Available for demonstration <input type="checkbox"/> Concept Stage <input type="checkbox"/> Field Tested / Evaluated <input type="checkbox"/> Project Already Started <input type="checkbox"/> Project in Negotiations - Urgent <input type="checkbox"/> Proposal under development <input type="checkbox"/> Prototype available for demonstration <input type="checkbox"/> Under development / lab tested
Comments Regarding Stage of Development	

Profile Origin	<input type="checkbox"/> CIP <input type="checkbox"/> Eurostars <input type="checkbox"/> FP4 <input type="checkbox"/> FP5 <input type="checkbox"/> FP6 <input type="checkbox"/> FP7 <input type="checkbox"/> National R&D programme <input type="checkbox"/> Other <input type="checkbox"/> Other European R&D programme <input type="checkbox"/> Private (in-house) research <input type="checkbox"/> Regional R&D programme
Description * (100-4000 characters)	
Technical Specification or Expertise Sought	
IPR Status Note: Multiple fields can be selected.	<input type="checkbox"/> Copyright <input type="checkbox"/> Design Rights <input type="checkbox"/> Exclusive Rights <input type="checkbox"/> Granted patent or patent application essential <input type="checkbox"/> Other (registered design, plant variety, etc.) <input type="checkbox"/> Patent(s) applied for but not yet granted <input type="checkbox"/> Patents granted <input type="checkbox"/> Secret Know-how <input type="checkbox"/> Trade Marks
Comments Regarding IPR Status	
Technology Keywords	
Market Keywords *	

NACE Keywords *	
Responsible *	*In Merlin, select who from your organisation will be responsible for this profile*
Sector Group	<input type="checkbox"/> Agrofood <input type="checkbox"/> Automotive, transport and logistics <input type="checkbox"/> Bio Chem Tech <input type="checkbox"/> Creative Industries <input type="checkbox"/> Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> ICT Industry and Services <input type="checkbox"/> Intelligent Energy <input type="checkbox"/> Maritime Industry and Services <input type="checkbox"/> Materials <input type="checkbox"/> Nano – and Microtechnologies <input type="checkbox"/> Services and Retail <input type="checkbox"/> Space and Aerospace <input type="checkbox"/> Sustainable Construction <input type="checkbox"/> Textile and Fashion <input type="checkbox"/> Tourism and Cultural Heritage <input type="checkbox"/> Women entrepreneurship
Restrict Dissemination to specific countries	
Type and Size of Client *	<input type="checkbox"/> Industry SME <= 10 <input type="checkbox"/> Industry SME 11-49 <input type="checkbox"/> Industry SME 50 – 249 <input type="checkbox"/> Industry 250-499 <input type="checkbox"/> Industry >500 <input type="checkbox"/> Industry MNE >500 <input type="checkbox"/> Inventor <input type="checkbox"/> Other <input type="checkbox"/> R&D institution <input type="checkbox"/> University
Year Established	

Turnover (Euros – Millions)	<input type="checkbox"/> <1M <input type="checkbox"/> 1-10M <input type="checkbox"/> 10-20M <input type="checkbox"/> 20-50M <input type="checkbox"/> 50-100M <input type="checkbox"/> 100-250M <input type="checkbox"/> 250-500M <input type="checkbox"/> >500M
Already Engaged in Trans - national Cooperation?	<input type="checkbox"/> Yes (In Merlin tick the check box for yes) <input type="checkbox"/> No
Additional Comments	
Certification Standards	
Language Spoken *	
Client Country	
Type and Role of Partner Sought	
Profile is Opened for Expressions of Interest?	<input type="checkbox"/> Yes (In Merlin tick the check box for yes) <input type="checkbox"/> No
Type and Size of Partner Sought Note: Multiple fields can be selected.	<input type="checkbox"/> SME < 10 <input type="checkbox"/> SME 11-50 <input type="checkbox"/> SME 51 – 250 <input type="checkbox"/> 251-500 <input type="checkbox"/> >500 <input type="checkbox"/> MNE >500 <input type="checkbox"/> Inventor <input type="checkbox"/> R&D institution <input type="checkbox"/> University
Type of Partnership Considered * Note: Multiple fields can be	<input type="checkbox"/> Acquisition Agreement <input type="checkbox"/> Commercial Agency Agreement <input type="checkbox"/> Distribution Services Agreement <input type="checkbox"/> Financial Agreement

selected.	<input type="checkbox"/> Franchise Agency Agreement <input type="checkbox"/> Joint Venture Agreement <input type="checkbox"/> License Agreement <input type="checkbox"/> Manufacturing Agreement <input type="checkbox"/> Reciprocal production <input type="checkbox"/> Services Agreement <input type="checkbox"/> Subcontracting
Attachments	*Only can be added in Merlin* File Size max 4Mb. Only jpg, gif and jpeg files allowed.